



JUNE 2006

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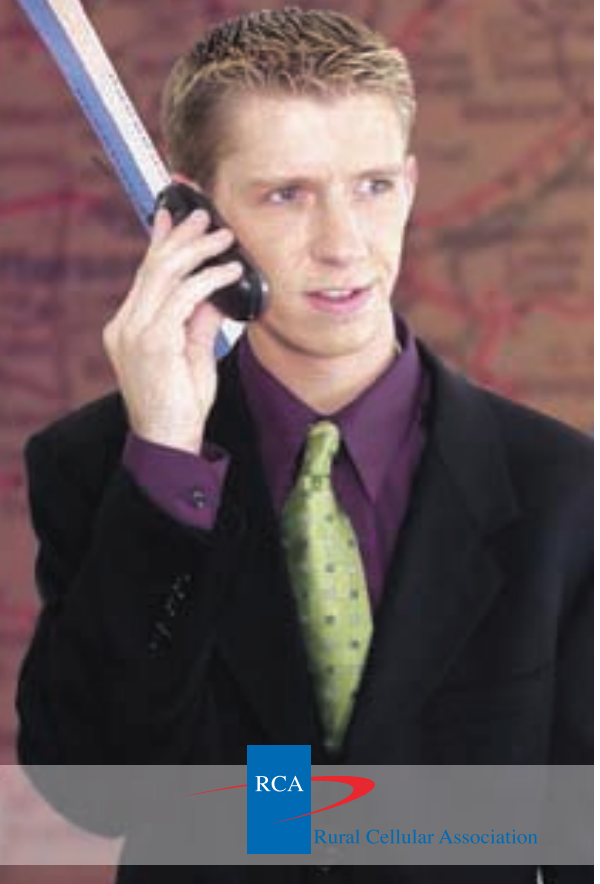
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## MARKETING, FINANCE & BUSINESS CONFERENCE

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September 20-22, 2006



# PARiO

## SOLUTIONS

**Pario Solutions, Inc.** is a leading provider of telecommunications and enterprise solutions tailored to serve rural operators. As a Nokia GSM Value Added Reseller (VAR) and a Global Partner for Tellabs, Pario offers scalable solutions designed to maximize their customers' revenue streams. Pario's team of professionals with expertise in Wireline, Wireless and Information Technologies provide innovative, state of the art network engineering, systems integration, equipment installation, and support services.



Focused on providing services specific to rural operators, Pario recently launched **Hosted Mobile Services** from their data center located in Dallas, Texas. The hosted services are comprised of a GSM switching service, Push-to-talk over Cellular (PoC), General Packet Radio Service (GPRS), Enhanced Data for Global Evolution (EDGE), Short Message Service (SMS), and 24X7 network monitoring. Future services will include CDMA switching and Packet Core technology.

Utilizing Pario's Hosted Solution, rural operators can save on the capital investments and operating costs associated with offering new services in order to increase their Average Revenue Per User (ARPU). Operators can add GSM/CDMA revenue streams by simply purchasing a BSS and Media Gateway. Unlike costly legacy hosted architectures where traffic was backhauled to the hosting center, a VPN or IP connection to the MSC and HLR in Dallas allows call control to be handed over to Pario while the voice traffic is switched via the operator's Media Gateway and remains within their domain. Pario's hosted services can be deployed as an overlay to an existing network or as an initial network build-out.

Rural operators who would like to offer additional cellular services but are currently limited or restricted to certain technologies due to their existing hosting agreements can turn to Pario. Pario's wide array of platforms gives operators the ability to meet the growing demands of their subscribers and cost effectively select new Value Added Services such as Push-To-Talk.



Push-To-Talk over Cellular (PoC), is a "walkie-talkie" like service that allows users to communicate by simply pushing a button on their mobile phone in order to connect privately (one-to-one), or to a group of people. The demand for the service is growing rapidly in the

consumer market due to its appeal to teenagers, college students and young adults. Additionally, service industries and enterprise businesses are adopting cost-effective PoC services to enhance communication between employees and increase productivity. Push-to-talk connections allow instant, secure access to communications, multimedia content and mobile applications making the service extremely attractive to companies in the transportation, construction, utility and security industries.



Pario's Push-to-Talk service is based on Open Mobile Alliance (OMA) standards, giving rural operators the opportunity to introduce interoperable PoC services that span internationally across devices, networks and geographies. Additionally, the IP based technology is spectrum efficient, using the networks' resources only during call bursts. This architecture also allows IP voice packets to be sent and received over GSM and CDMA networks, giving rural operators the ability to offer superior services compared to those provided by national carriers.

**Pario Solutions, Inc.**  
**541 Industrial Way West, Suite B**  
**Eatontown, NJ 07724**  
**732 389-2404**  
**Contact: Patti Dominach**  
**[www.pariosolutions.com](http://www.pariosolutions.com)**